

The Approach

The training will follow an interactive and fun approach. The aim is to clarify the fundamental concepts and topics of the program. Participants will be encouraged to identify their strengths, have confidence in their ability to achieve their goals and discover factors that motivate them and drive their purpose.

The training approach will not follow the typical lecture style. Trainers will focus on using Visual .Hearing .Feeling VHF tools instead of the traditional speech style.

Program outline

1. What is Innovation?
2. What is Creativity?
3. What is Invention?
4. What are the fields in which we can innovate and succeed?
5. Myths of innovation and success.
6. Traits of innovators and creative people:
 - Clarity of goals.
 - Persistence and determination.
 - Learning from mistakes.
 - Never Giving up.
 - The Power of focus.
 - The Love of “The First Place”.
 - Self Confidence.

- The Power of imagination.
 - Taking Initiative.
 - The Power of being flexible.
 - Continuous evaluation & improvement.
7. I want to innovate, but...?! (Tips for achieving success and creative thinking):
- Don't be afraid of being innovative and successful.
 - Don't wait the opportunity; CREATE IT.
 - Discover learning and benefits in each experience. And make delicious lemonade from the sour lemon.
 - Discover your talent and strength points.
 - Take the initiative and move. And remember; a ship in a harbor is safe, but this is not what a ship is built for.
 - Learn from your mistakes, and remember: "If you lose, don't lose the lesson"
 - Learn the secret of the Japanese success: "Kaizen"; the continuous Improvement and Development.
 - Keep Learning.
 - Be Responsible of your life's decisions, and remember that the only person who is able to make you succeed or fail is: YOU.
 - Be Patient, and take time to smell the rose.
 - Climb the ladder to success; but, step by step.
 - Manage your time and make the best use of it; it is the most valuable asset you have.
 - Try things by yourself and by your own hands.
 - Select the right friends, and be with positive & successful people.

- Don't accept "Good", strive for "Great". Don't just impress people; WOW them.
 - Talk to yourself and introduce yourself in a very valuable way.
 - Compete with yourself. Today be better than yesterday, and tomorrow better than today.
 - Think outside the box; and see all the corners of the problem.
 - Focus and be careful of distraction.
 - Love what you do.
 - Make the environment around you  CREATIVE.
 - Simplify things, and don't make them complicated.
 - You Reap what you Sow.
 - Skills are like muscles, both become stronger if you practice more.
 - Ask questions.
 - Write down creative ideas.
 - Use brain exercises to remain sharp.
8. Mind tools of developing creative solutions:
- Brain Storming by Alex Osborn.
 - The Six Hats by Edward De Bono.
 - Mind Mapping by Tony Buzan.
9. How to encourage and promote innovation in your organizations?